

# Meeting local needs through collaborative campaigns:

Financial goals determined  
by local circumstances

I BELIEVE THE MOST EFFECTIVE  
Gospel work happens in local congregations.”

—BISHOP SHAW

**T**OGETHER we will answer God’s urgent call in our local places of ministry by helping congregations raise money for self-identified needs.

#### HOW ARE WE CALLED TO SERVE?

The life of our diocese is formed by the vitality and strength of our congregations, through which Jesus’ message of love and redemption is proclaimed by word and example in countless ways every day of every week to thousands of people across eastern Massachusetts. These extraordinary communities of ours have extraordinary needs.

Our efforts to build vital and viable congregations are being blessed: 2009 parochial reports show that more than 62 percent of congregations experienced growth in one or more critical areas. We are called to do more, to invest in our congregations by increasing the resources and supporting the ministries they offer.

#### HOW WILL WE ANSWER?

To help address local needs, we invite our congregations to participate in an innovative, collaborative fundraising model that will build their capacity to raise money for projects including but not limited to building repairs and upgrades, expanded technology or additional resources for mission and ministry programs—all identified and defined at the local, congregational level.

By engaging our congregations in this monumental effort, we invest in local ministry in very practical ways while also leveraging our collective resources and building a culture of generosity that will serve the Episcopal Church in eastern Massachusetts for years to come.



## Specifically, we will:

- Invite at least 60 congregations to participate in this collaborative effort, supporting the Together Now campaign goals with 30 percent of dollars raised while devoting 70 percent to the local congregation to fund its mission and ministry needs.
- Each participating congregation will receive professional counsel so that it may successfully reach a challenging yet appropriate campaign target. This counsel will include assistance in solidifying compelling cases for support, providing congregations with the opportunity to frame their own identity and role within the life and mission of our diocese as a whole.